



Angela DeFillipps Boutique Owner and Buyer



I am the owner and buyer for a lifestyle and gifting boutique.

How long have you been a boutique owner and buyer?

1 year

Where do you currently work?

My boutique is Inmiko in Denville, NJ. We offer an eclectic mix of hand-made and unique products from around the globe and feature a gift bar where people can get creative, adding a personal flair to their purchases.

How do you spend most of your time at work?

Engaging with clients, merchandising, researching new brands, crafting, and building the business

Why did you choose this career?

I love working for myself, meeting different people every day, and finding unique products to sell.

What did you do to prepare for this career?

I have a dual American and British degree in international marketing. But mostly it was real life experience working in retail. I love selling. I have been a sales associate, store manager, buyer, ranging from small mom & pop stores to high end luxury stores.

What do you enjoy most about your job?

Engaging with people, making people happy by helping them curate unique gifting ideas

What do you find most challenging about your job?

Being responsible for the technical side of the business, for example, managing the website and staying relevant on social media platforms

What was one of your first jobs and how did that experience influence your career path?

My first job was working at a bakery. I loved talking with the customers but hated the 5:00 am start times.

What is one piece of advice you would give to a young person who is interested in your profession?

I am not sure if it's only relevant to my profession, but my advice would be to travel. Travel as much as you can, engage with people of different upbringing, try different foods, learn about different cultures, and gain real life experience. There is only so much you can learn in a classroom.

ANGELA'S FUN FACTS
I love being in nature with my boxer dog Tax, feeding and watching the squirrels, foxes, geese and wild birds. It's my form of meditation every morning.



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