



## Jackie Leveille Owner & Managing Director, Youth Sports Program



*I own and manage a youth sports business.  
We help kids ages 3-15 participate in a variety of sports:  
basketball, soccer, flag football, baseball & volleyball.*

### **How long have you been in business?**

Two years in this business adventure

### **Where do you currently work?**

We currently have two locations - Morristown and Livingston - and work with schools' facilities to run programs.

### **How do you spend most of your time at work?**

- 1) Managing many emails and phone conversations throughout the day
- 2) Communicating with coaches, staff and parents
- 3) Marketing and planning of sports seasons

### **Why did you choose this career?**

I chose this career because I want to make a positive impact in a child's life.

### **What did you do to prepare for this career?**

Even though I have a degree, it wasn't required to run this business. I have owned other businesses in the past, and those experiences have helped me in this sports venture. To prepare to bring an i9 Sports (which is a Franchise) to New Jersey, we did have to do some "leg work" (*FRANCHISE* business - this is when a company allows you to use their name but you pay them to use it. We could not start an i9 Sports without permission from the Corporate Office). After my husband and I contacted the i9 Sports Corporate office in Tampa, Florida to let them know that we were interested in starting an i9 Sports here in New Jersey, we were interviewed by office staff who wanted to make sure we were committed to this business. We then had to travel to Tampa and were trained on how to run the business.

### **What do you enjoy most about your job?**

Building up kids' confidence and making families happy.

### **What do you find most challenging about your job?**

Informing families that our business exists here in New Jersey. It's tough getting the word out!

### **What is one piece of advice you would give to a young person who is interested in your profession?**

Make sure you do research and ask A LOT of questions. Know how to set yourself apart from other organizations.

### **JACKIE'S FUN FACTS**

*I love seeing my friends, travelling, and watching movies with my husband and daughter. Even if they pick the movie :)*



Jackie and her daughter at Disney World



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